



# OUR INFLUENCERS' PORTFOLIO



# ABOUT INFLUENCERS

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Influencers Are Those Who Have Specialized Knowledge, Authority or Insight Into a Specific Subject. Their Pre-Existing Presence In a Niche Makes Them a Useful Launching Pad For Brands.

## TYPES OF INFLUENCERS

Influencers Type	Followers
NANO	Up to 10k
MICRO	10K-50K
MID-TIER	50K- 500K
MACRO	500K - 1M
MEGA	Above 1M



# CATEGORIES OF INFLUENCERS

Here, mentioning the categories of Influencers with whom we have collaborated

Catogories Of Influencers	
MakeUp Artist	Lifestyle Blogger
Doctors	Health Blogger
Public Figure	Travel Blogger
Food Bloggers	Automobile Blogger
Fashion Bloggers	Toys Blogger
Daily Style Bloggers	Technical Bloggers
Digital Creators	Botique Bloggers
Gaming Bloggers	Real Estate Bloggers
Fitness Blogger	Household Items Bloggers
Pets & Animal Bloggers	Ornament Bloggers

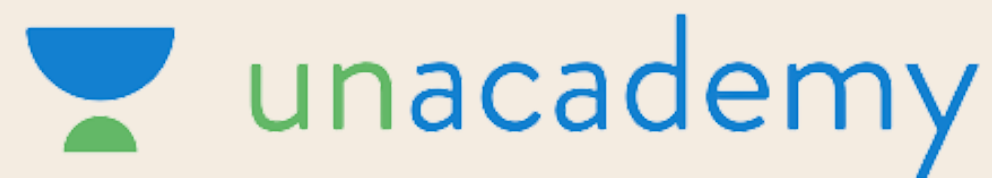
# BRANDS

WE WORKED WITH

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**SWOTT!**





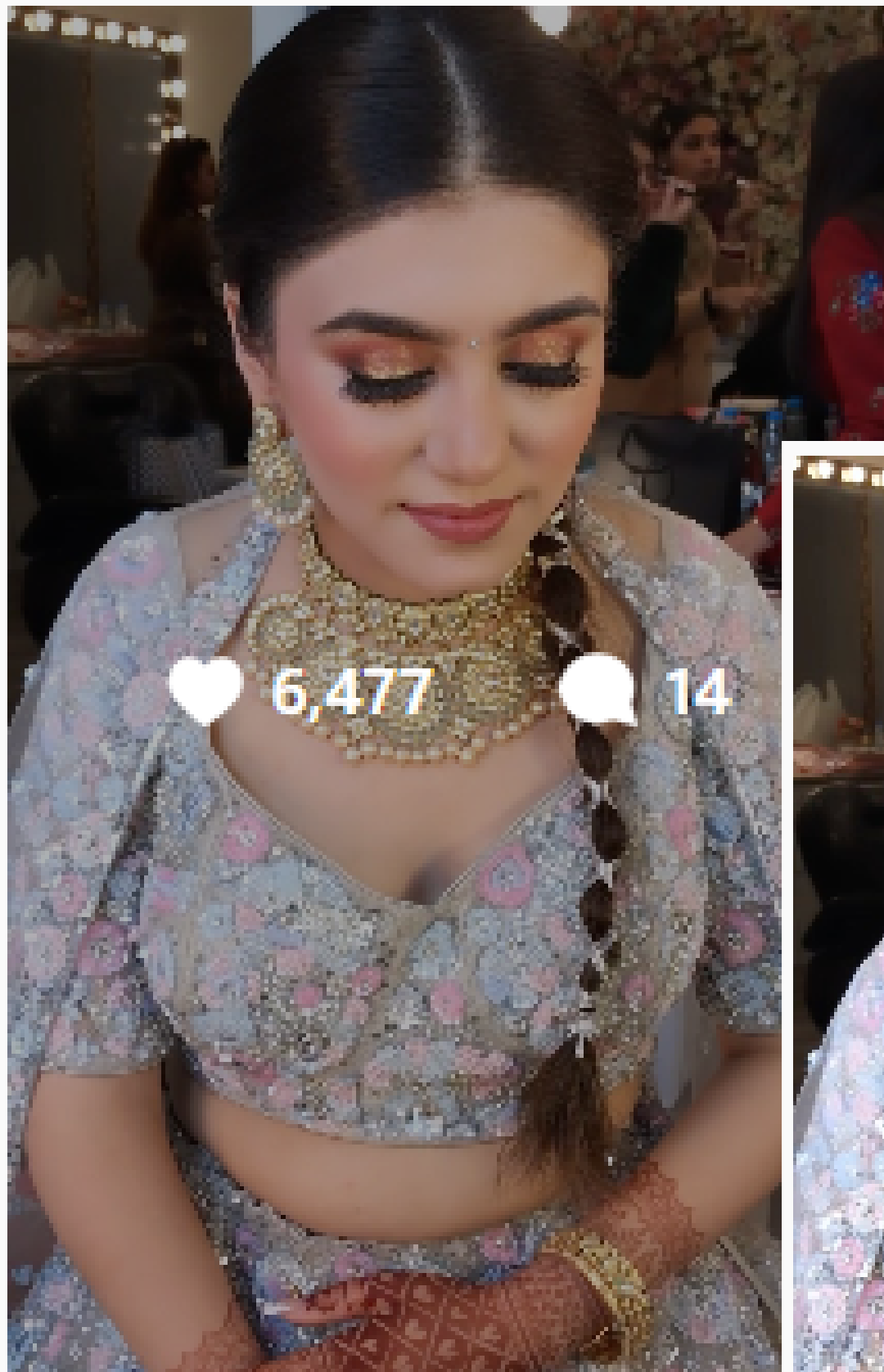
# OUR INFLUENCERS



# INSTAGRAM INFLUENCER









# MAKE UP ARTIST

## INFLUENCER



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Influencer Name	Aarushi
<i>Followers</i>	<i>310 K</i>
Collaborated For Country	 
Category	Makeup Artist
Product Promotion	Makeup Products

# MAKE UP ARTIST

## INFLUENCER


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Influencer Name	Neha
Followers	36.5K
Collaborated For Country	 
Category	MakeUp Artist
Product Promotion	MakeUp Products





# HEALTHCARE INFLUENCER

Influencer Name	Shaimah
Followers	1.2M
Collaborated For Country	
Category	Public Figure
Product Promotion	Health Care Products



shaimahormillosa Ever since I started taking Blue Angel Fast Smart Multivitamin in the morning, I can say that this is the perfect multivitamin for me!

It saves me the hassle of taking multiple and different vitamin supplements.

There are many benefits, especially Biotin, Glutathione, to name a few of these.

And the best part is it reduces my stress and strengthens my immune system during the pandemic.

Trust me, it's a game-changer.




22,509 likes



202K

# HEALTHCARE INFLUENCER

• Followers: 65K

Influencer Name	Priyanka & Anjali
Collaborated For Country	
Category	Blogger
Service Promotion	HealthCare IVF Service




• Followers: 90.1K

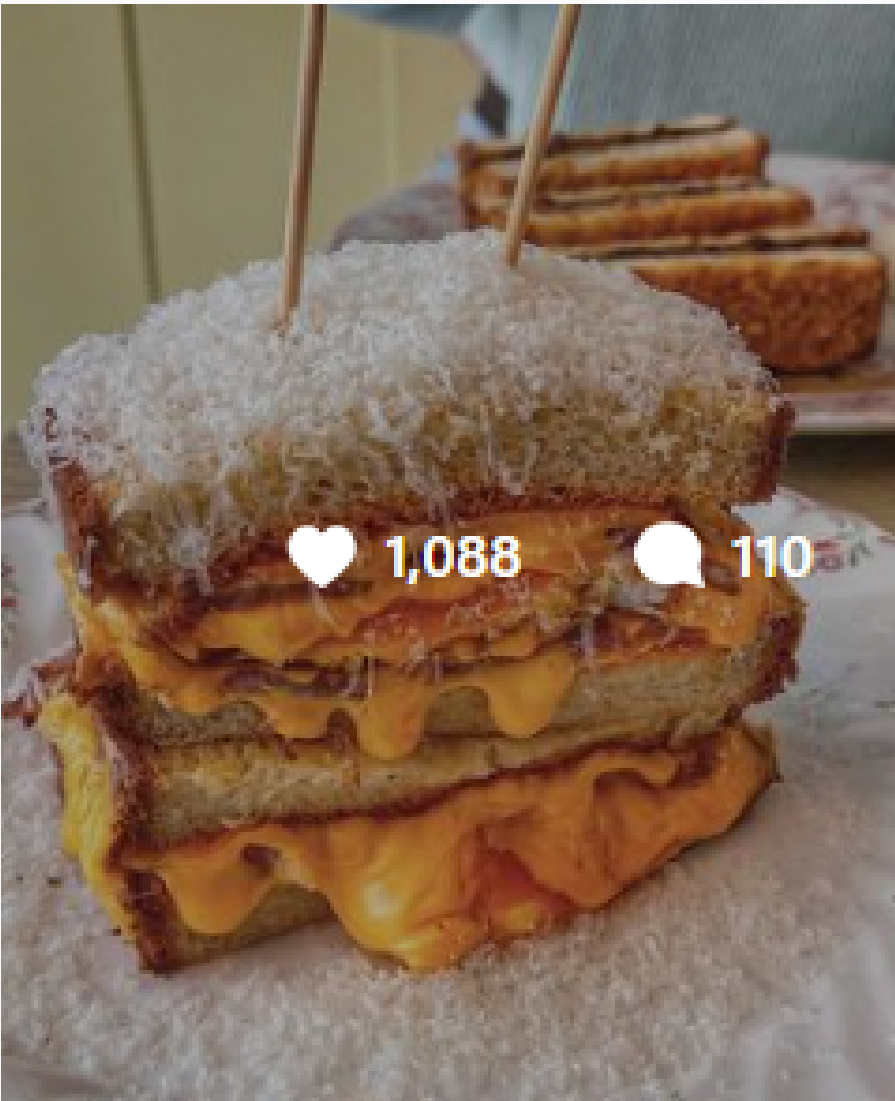
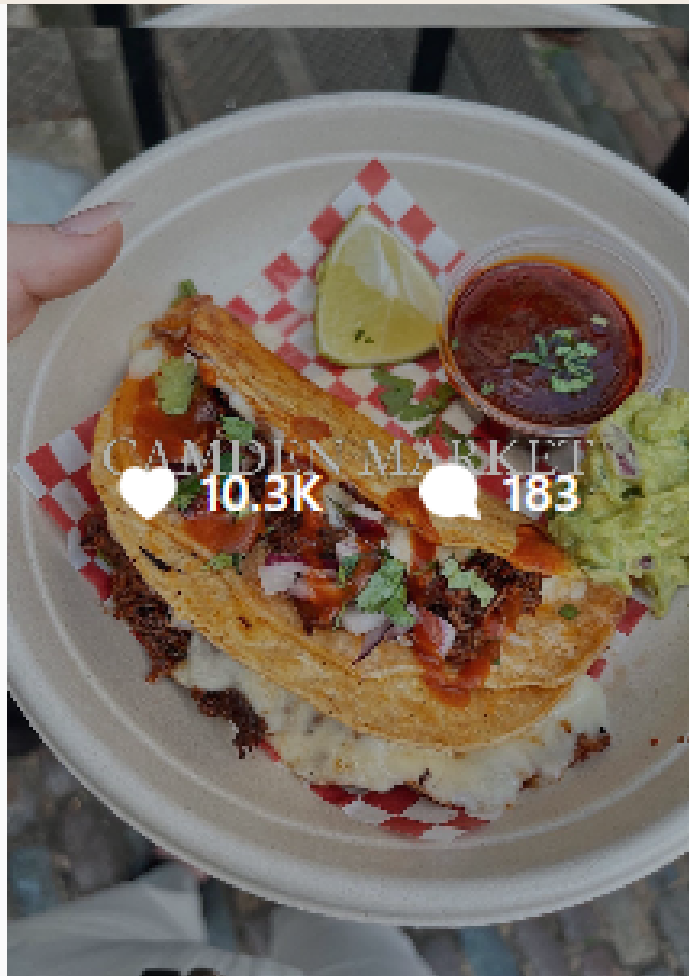




# FOOD INFLUENCER




Influencer Name	BirkBites
Followers	31.3k
Collaborated For Country	
Category	Food Bloggers
Service Promotion	Food Outlet





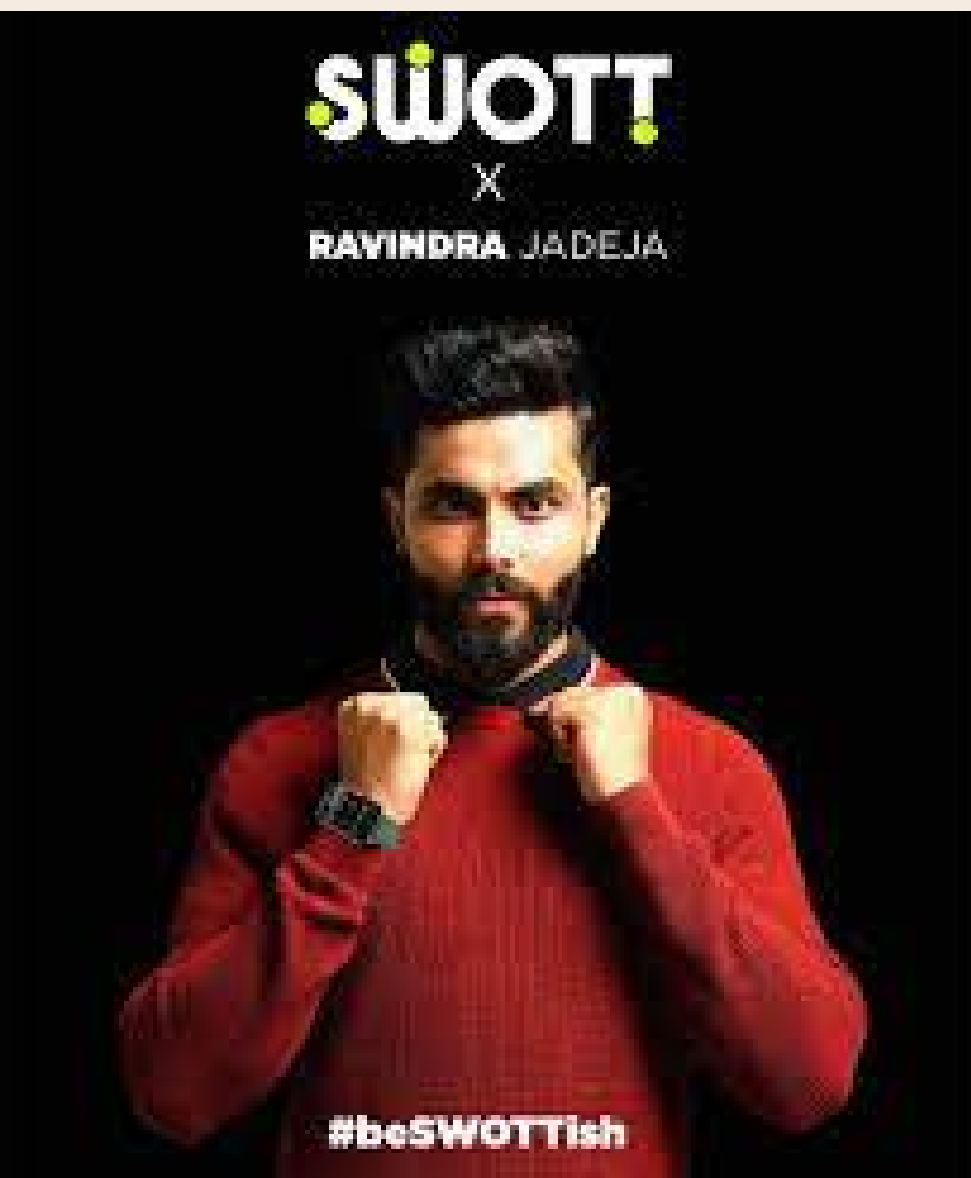
# PET INFLUENCER

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Influencer Name	Poppy
Followers	38.5 K
Collaborated For Country	
Category	Pet lovers/ Blogger
Product Promotion	Pet Products








# PRODUCT INFLUENCER

Influencer Name	Ravindra Jadeja
Followers	4.3 M
Collaborated For Country	
Category	Public Figure
Product Promotion	Electronic Accessories



# FASHION INFLUENCER

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Influencer Name	Cristina
Followers	12.2K
Collaborated For Country	
Category	Daily Style Blogger
Product Promotion	Muslin Scarfs



# FASHION INFLUENCER

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Influencer Name	Vishal
Followers	209K
Collaborated For Country	
Category	Digital Creator
Product Promotion	Men's Footwear



# FASHION

## INFLUENCER

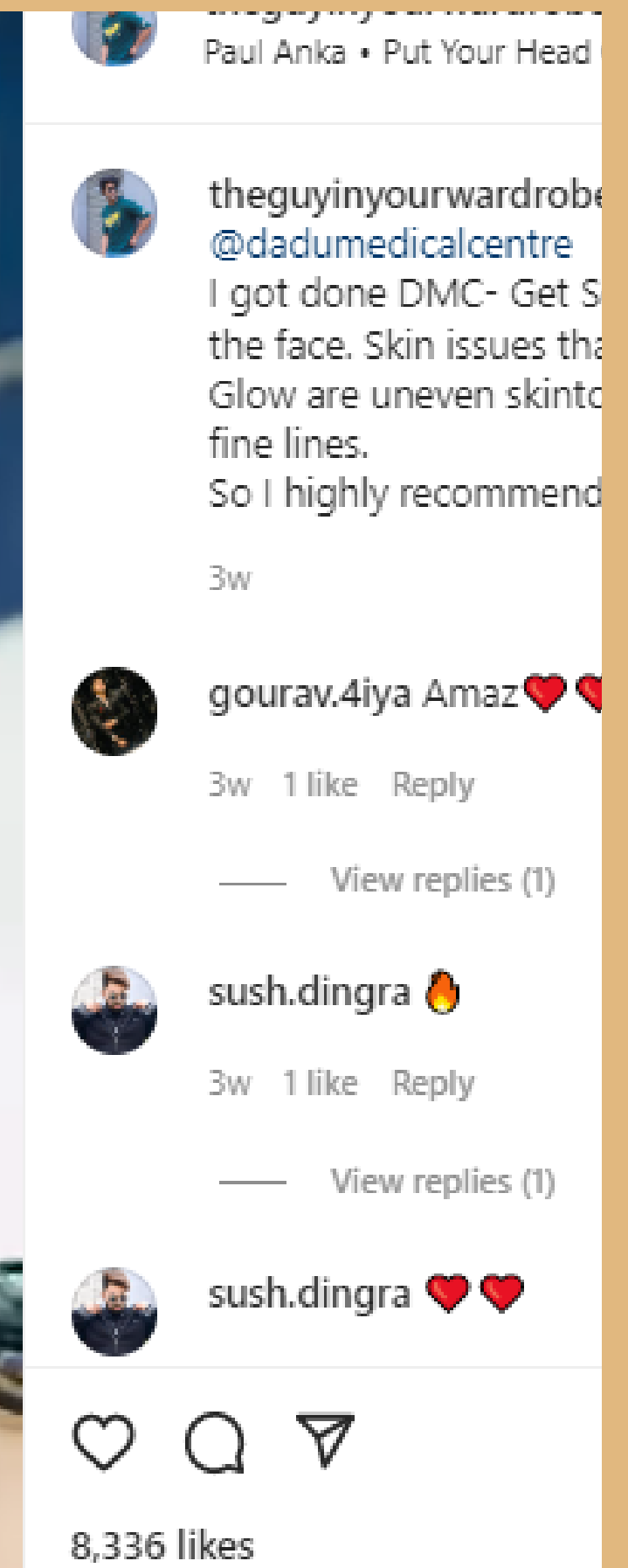
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Influencer Name	Nishant
Followers	315K
Collaborated For Country	
Category	Digital Creator
Service Promotion	Skincare Service






Total Views: 53.1k



Total Likes: 8,336

# AUTOMOBILE INFLUENCER

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Influencer Name	Kelly
Followers	52.7 K
Collaborated For Country	
Category	Blogger
Service Promotion	Car Services






# LIFESTYLE

## CLOTHING BRAND


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Influencer Name	Havisha
Followers	119K
Collaborated For Country	
Category	Fashion Blogger
Product Promotion	Women's Wear

# LIFESTYLE

## BAG BRAND


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Influencer Name	Sankalpita
Followers	10.6K
Collaborated For Country	
Category	Digital Creator
Product Promotion	Sling Bags





# APP INFLUENCER

Influencer Name	Arshia
Followers	623K
Collaborated For Country	
Category	Digital Creator
Product Promotion	Entertainment App






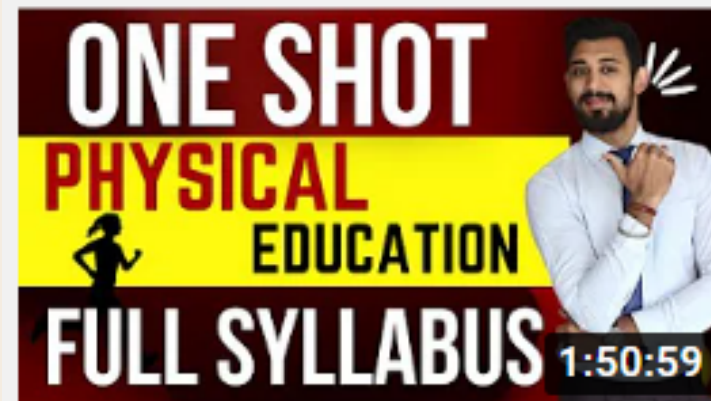
# YOUTUBE INFLUENCER





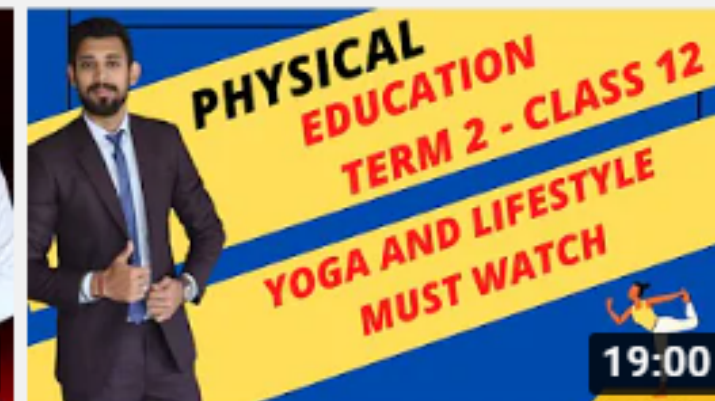
# EDUCATIONAL INFLUENCER

Influencer Name	Rajat
Subscribers	1.5M
Collaborated For Country	
Promotion	Job Portal



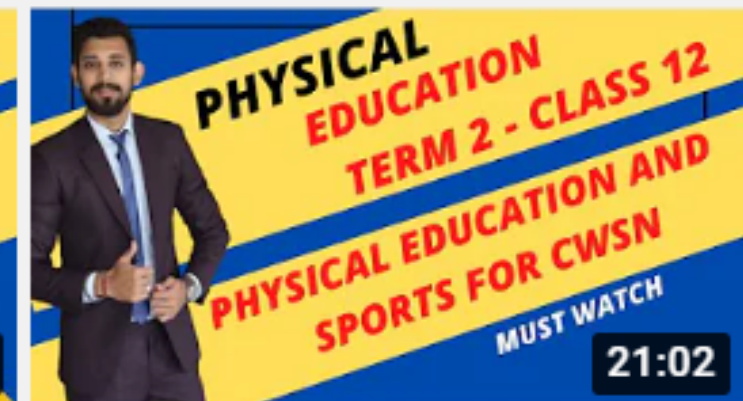
ONE SHOT | Complete  
PHYSICAL EDUCATION | Ful...

205K views • 1 month ago



YOGA And LIFESTYLE | ONE  
SHOT | Class 12 | Physical...

166K views • 1 month ago



PHYSICAL EDUCATION AND  
Sports for CWSN | Class 12 ...

149K views • 1 month ago



Training in Sports | ONE  
SHOT | Physical education |...

457K views • 1 month ago



Only for You all | Special  
message | Session 21-22


165K views • 1 month ago

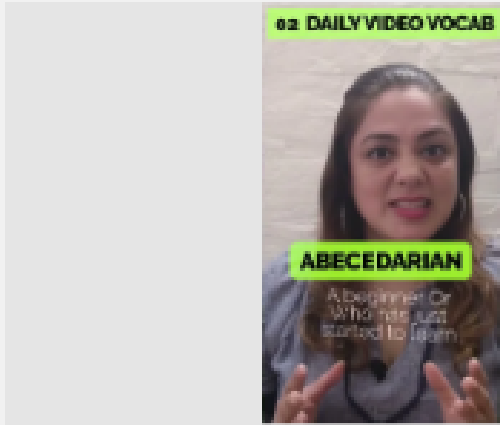


Student's Reaction 🤯🤯 |  
ECONOMICS TERM 2 Exam...

122K views • 1 month ago

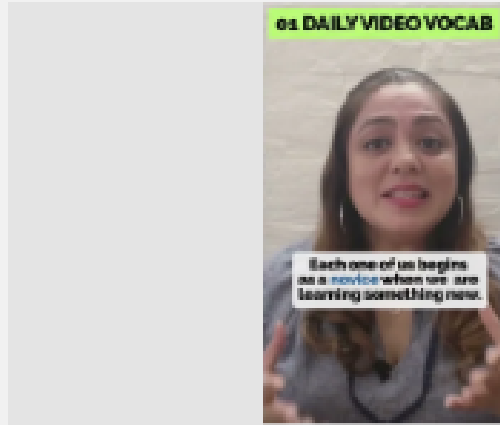
# EDUCATIONAL INFLUENCER

Influencer Name	Niharika
Subscribers	5.89 M
Collaborated For Country	
Promotion	Educational Institute



Lesson 02 - Daily Video  
Vocabulary | Increase Your...

13K views • 3 months ago



Lesson 01 - Daily Video  
Vocabulary | Increase Your...

14K views • 3 months ago



10 Beautiful English Words  
To Talk About Experience |...

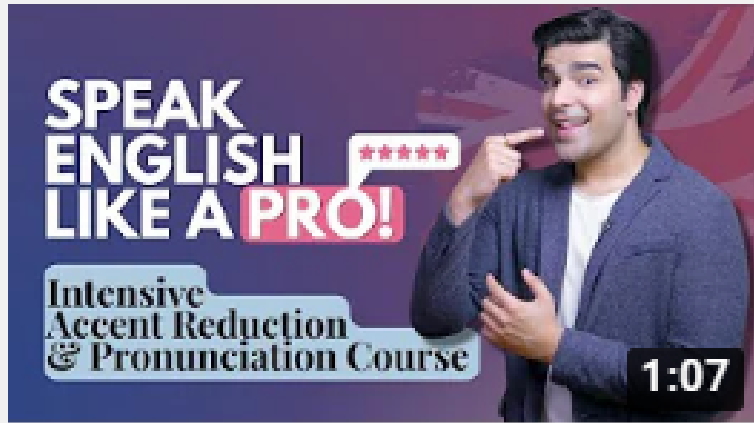
69K views • 3 months ago

CC



25 Creative Ways To Answer  
The Question - HOW ARE...

343K views • 3 months ago



Accent Reduction Course |  
Improve English...

152K views • 3 months ago




Beautiful English Idioms With  
Walk | Improve English...

228K views • 3 months ago



# TECHNICAL

## INFLUENCER

Influencer Name	Rajeev Rana
Subscribers	2.65M
Collaborated For Country	
Promotion	Electronic Accessories



Anti Gravity System Backpack - Tucano brand,...

40K views • 2 weeks ago



Infinix InBook X1 Slim Intel Core i3 unboxing and...

55K views • 3 weeks ago



Moto G82 VS OnePlus Nord CE - the best mid premium...

36K views • 3 weeks ago



Best under 10000 smartphone? Moto e32s vs...

18K views • 4 weeks ago



Moto G82 Unboxing - India's First 50MP OIS camera, 10-...

101K views • 1 month ago



Realme GT Neo 3 Naruto Edition Unboxing - The best...

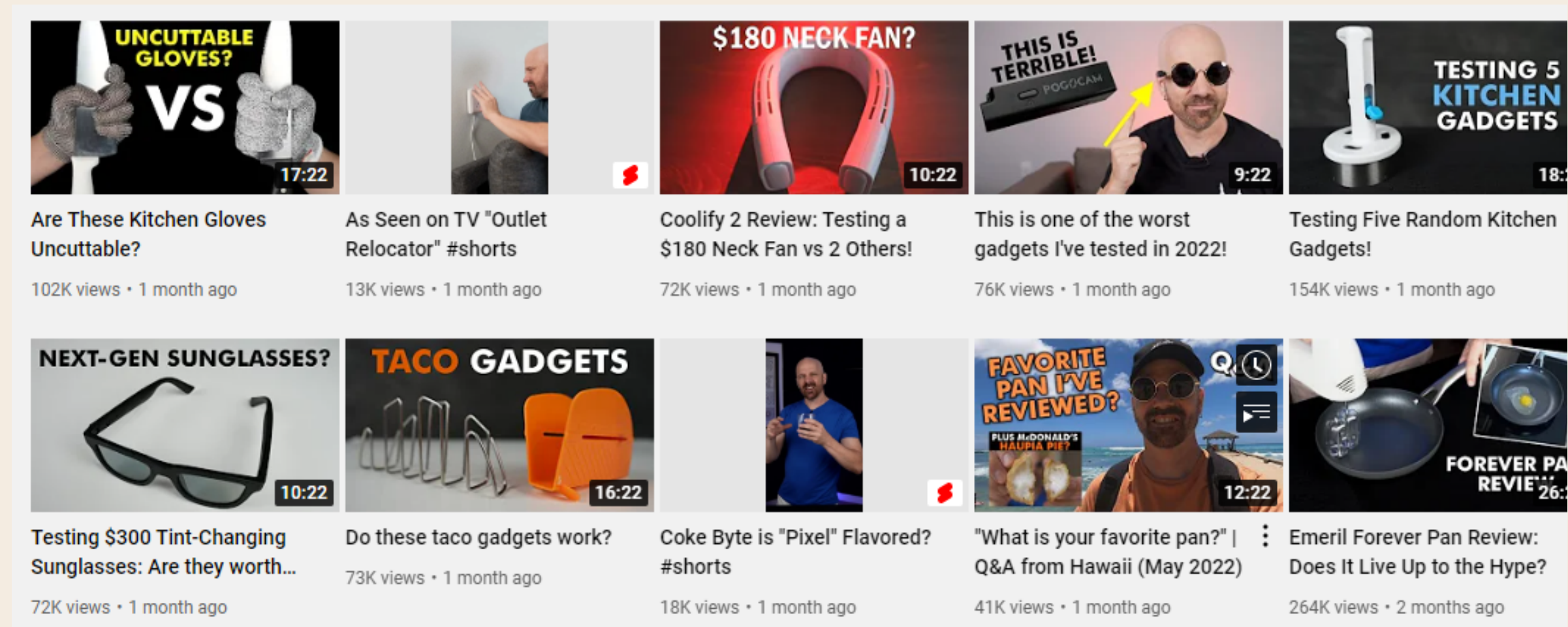
28K views • 1 month ago

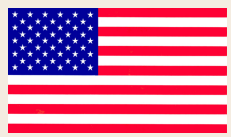


# PRODUCT REVIEW

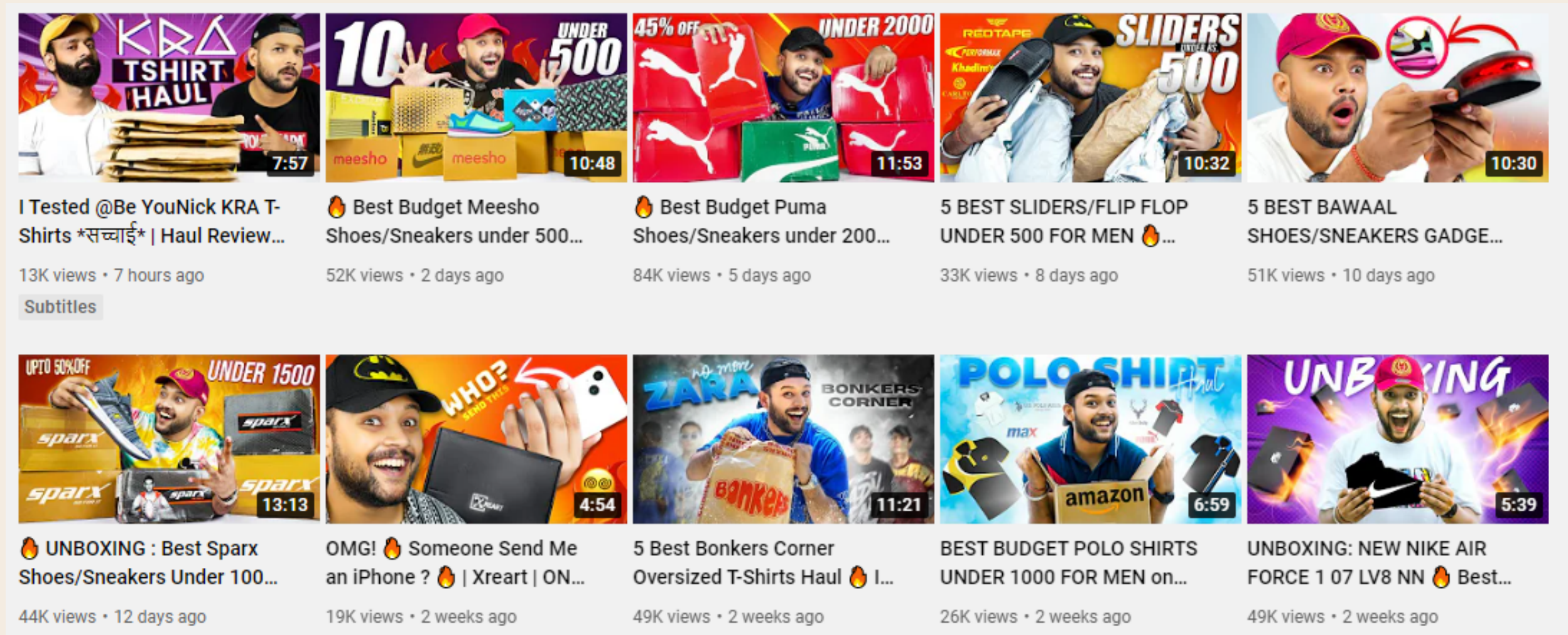
## INFLUENCER


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Influencer Name	James
Subscribers	682k
Collaborated For Country	

# LIFESTYLE INFLUENCER



Influencer Name	Rahul
Subscribers	227K
Collaborated For Country	





# Thank You



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