

How Well We Understand Customer Business and Delivered Fruitful Results

CASE STUDY 1

Customer Name	:	Mudeer
Amazon Account	:	HIMALAYAN ADVENTURE
Business Type	:	Manufacturer
Product Category	:	Luggage and Backpack
Requirement	:	BRAND VISIBILITY AND SALES
Our Goal	:	Providing Favourable Results

HOW WE EXECUTE PLAN

1. OVERVIEW OF SELLER ACCOUNT

- Find out the most important areas where our team required utmost attention to showcase the work from day one
- Understand the products, its content and images
- Understand the previous orders trend
- Understand the inventory and pricing scenarios
- Understand previous and existing marketing strategies adapted by client before Tech2Globe

2. HOW IT BEGINS

- Begins with day to day communication
- Optimized existed content by matching with amazon standards
- Enhanced images quality with the help of Tech2Globe photo editors team
- Added advantage of products already having buy box winner gives us kick start to planned and make successful roadmap for sale by creating Amazon Sponsored Ads
- Understanding customer requirement for the products and how well we can assist them to re-purchase from same seller

3. THE RESULTS

Only scores and sales trend can show how well we have understand customer business and able to provide fruitful results. So, in case of **HIMALAYAN ADVENTURE** result tells everything:

- Previous two months sales: **1,13,973 & 1,00,812**
- Two months sales after Tech2Globe: **1,72,052 & 1,76,968**

It really motivates us how well the numbers are being fluctuated in the favour of customer where he able to deliver **40% MORE SALES** which is again the biggest achievement.

Some images of **SALES REPORT** for you guys to see how well we have took customer business and still we are on the same track-:

2 MONTHS **BEFORE** TECH2GLOBE

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Date	Ordered Product Sales	Units Ordered	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price	Sessions	Order Item Session Percentage	Average Offer Count
09/02/2017	Rs. 3,848.00	2	2	Rs. 1,924.00	1.00	Rs. 1,924.00	173	1.16%	49
10/02/2017	Rs. 1,649.00	1	1	Rs. 1,649.00	1.00	Rs. 1,649.00	163	0.61%	49
11/02/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	199	0.00%	48
12/02/2017	Rs. 7,946.00	4	4	Rs. 1,986.50	1.00	Rs. 1,986.50	135	2.96%	47
13/02/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	111	0.00%	47
14/02/2017	Rs. 1,549.00	1	1	Rs. 1,549.00	1.00	Rs. 1,549.00	93	1.08%	47
15/02/2017	Rs. 1,849.00	1	1	Rs. 1,849.00	1.00	Rs. 1,849.00	183	0.55%	47
16/02/2017	Rs. 5,497.00	3	3	Rs. 1,832.33	1.00	Rs. 1,832.33	215	1.40%	47
17/02/2017	Rs. 5,747.00	3	3	Rs. 1,915.67	1.00	Rs. 1,915.67	145	2.07%	47
18/02/2017	Rs. 5,697.00	3	3	Rs. 1,899.00	1.00	Rs. 1,899.00	159	1.89%	48
19/02/2017	Rs. 5,147.00	3	3	Rs. 1,715.67	1.00	Rs. 1,715.67	206	1.46%	48
20/02/2017	Rs. 3,348.00	2	2	Rs. 1,674.00	1.00	Rs. 1,674.00	192	1.04%	46
21/02/2017	Rs. 6,197.00	3	3	Rs. 2,065.67	1.00	Rs. 2,065.67	258	1.16%	48
22/02/2017	Rs. 2,349.00	1	1	Rs. 2,349.00	1.00	Rs. 2,349.00	237	0.42%	48
23/02/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	220	0.00%	48
Total	Rs. 1,00,812.00	54.00	53.00	Rs. 1,902.11	0.86	Rs. 1,590.46	4,858.00	1.16%	49.43

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Date	Ordered Product Sales	Units Ordered	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price	Sessions	Order Item Session Percentage	Average Offer Count
09/01/2017	Rs. 10,445.00	5	5	Rs. 2,089.00	1.00	Rs. 2,089.00	170	2.94%	40
10/01/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	161	0.00%	40
11/01/2017	Rs. 3,325.00	2	2	Rs. 1,664.50	1.00	Rs. 1,664.50	178	1.12%	41
12/01/2017	Rs. 4,398.00	2	2	Rs. 2,199.00	1.00	Rs. 2,199.00	142	1.41%	41
13/01/2017	Rs. 1,720.00	1	1	Rs. 1,720.00	1.00	Rs. 1,720.00	136	0.74%	41
14/01/2017	Rs. 4,298.00	2	2	Rs. 2,149.00	1.00	Rs. 2,149.00	140	1.43%	40
15/01/2017	Rs. 1,449.00	1	1	Rs. 1,449.00	1.00	Rs. 1,449.00	151	0.66%	40
16/01/2017	Rs. 6,546.00	4	4	Rs. 1,636.50	1.00	Rs. 1,636.50	166	2.41%	41
17/01/2017	Rs. 6,747.00	3	3	Rs. 2,249.00	1.00	Rs. 2,249.00	167	1.80%	39
18/01/2017	Rs. 7,546.00	4	4	Rs. 1,886.50	1.00	Rs. 1,886.50	175	2.29%	38
19/01/2017	Rs. 3,328.00	2	2	Rs. 1,664.00	1.00	Rs. 1,664.00	165	1.21%	39
20/01/2017	Rs. 3,998.00	2	2	Rs. 1,999.00	1.00	Rs. 1,999.00	171	1.17%	37
21/01/2017	Rs. 5,797.00	3	3	Rs. 1,932.33	1.00	Rs. 1,932.33	203	1.48%	34
22/01/2017	Rs. 7,057.00	4	4	Rs. 1,764.25	1.00	Rs. 1,764.25	250	1.60%	41
23/01/2017	Rs. 4,347.00	3	3	Rs. 1,449.00	1.00	Rs. 1,449.00	110	2.73%	40
Total	Rs. 1,13,973.00	61.00	61.00	Rs. 1,868.41	0.84	Rs. 1,583.42	4,357.00	1.47%	41.35

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Date	Ordered Product Sales	Units Ordered	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price	Sessions	Order Item Session Percentage	Average Offer Count
09/03/2017	Rs. 4,198.00	2	2	Rs. 2,099.00	1.00	Rs. 2,099.00	172	1.16%	51
10/03/2017	Rs. 2,349.00	1	1	Rs. 2,349.00	1.00	Rs. 2,349.00	186	0.54%	51
11/03/2017	Rs. 3,414.00	2	2	Rs. 1,707.00	1.00	Rs. 1,707.00	144	1.39%	53
12/03/2017	Rs. 8,046.00	4	4	Rs. 2,011.50	1.00	Rs. 2,011.50	208	1.92%	53
13/03/2017	Rs. 1,549.00	1	1	Rs. 1,549.00	1.00	Rs. 1,549.00	171	0.58%	53
14/03/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	298	0.00%	53
15/03/2017	Rs. 7,296.00	4	4	Rs. 1,824.00	1.00	Rs. 1,824.00	235	1.70%	53
16/03/2017	Rs. 5,797.00	3	3	Rs. 1,932.33	1.00	Rs. 1,932.33	162	1.85%	52
17/03/2017	Rs. 1,549.00	1	1	Rs. 1,549.00	1.00	Rs. 1,549.00	213	0.47%	51
18/03/2017	Rs. 7,112.00	4	4	Rs. 1,778.00	1.00	Rs. 1,778.00	175	2.29%	53
19/03/2017	Rs. 10,211.00	5	5	Rs. 2,042.20	1.00	Rs. 2,042.20	203	2.46%	62
20/03/2017	Rs. 2,964.00	2	2	Rs. 1,482.00	1.00	Rs. 1,482.00	244	0.62%	63
21/03/2017	Rs. 3,598.00	2	2	Rs. 1,799.00	1.00	Rs. 1,799.00	244	0.62%	64
22/03/2017	Rs. 1,615.00	1	1	Rs. 1,615.00	1.00	Rs. 1,615.00	239	0.42%	64
23/03/2017	Rs. 10,295.00	5	5	Rs. 2,059.00	1.00	Rs. 2,059.00	236	2.12%	63
Total	Rs. 1,72,052.00	92.00	91.00	Rs. 1,890.68	0.95	Rs. 1,739.34	8,555.00	1.13%	59.74

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Date	Ordered Product Sales	Units Ordered	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price	Sessions	Order Item Session Percentage	Average Offer Count
09/04/2017	Rs. 4,779.00	3	3	Rs. 1,593.00	1.00	Rs. 1,593.00	253	1.19%	61
10/04/2017	Rs. 6,728.00	4	4	Rs. 1,682.00	1.00	Rs. 1,682.00	258	1.55%	64
11/04/2017	Rs. 3,398.00	2	2	Rs. 1,699.00	1.00	Rs. 1,699.00	234	0.85%	65
12/04/2017	Rs. 3,698.00	2	2	Rs. 1,849.00	1.00	Rs. 1,849.00	181	1.10%	65
13/04/2017	Rs. 3,698.00	2	2	Rs. 1,849.00	1.00	Rs. 1,849.00	264	0.76%	63
14/04/2017	Rs. 3,948.00	2	2	Rs. 1,974.00	1.00	Rs. 1,974.00	294	0.68%	61
15/04/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	188	0.00%	62
16/04/2017	Rs. 6,647.00	4	4	Rs. 1,661.75	1.00	Rs. 1,661.75	209	1.91%	62
17/04/2017	Rs. 5,698.00	3	3	Rs. 1,899.33	1.00	Rs. 1,899.33	199	1.51%	62
18/04/2017	Rs. 7,946.00	5	5	Rs. 1,589.20	1.00	Rs. 1,589.20	150	3.33%	63
19/04/2017	Rs. 8,148.00	4	4	Rs. 2,037.00	1.00	Rs. 2,037.00	254	1.57%	63
20/04/2017	Rs. 5,448.00	3	3	Rs. 1,816.00	1.00	Rs. 1,816.00	208	1.44%	61
21/04/2017	Rs. 6,248.00	3	3	Rs. 2,082.67	1.00	Rs. 2,082.67	217	1.38%	61
22/04/2017	Rs. 4,399.00	2	2	Rs. 2,199.50	1.00	Rs. 2,199.50	225	0.89%	61
23/04/2017	Rs. 7,395.00	5	5	Rs. 1,479.00	1.00	Rs. 1,479.00	236	2.12%	61
Total	Rs. 1,76,968.00	94.00	94.00	Rs. 1,882.64	0.93	Rs. 1,777.62	7,341.00	1.35%	65.50

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Himalayan adventure

Himalayan Adventures 75 Ltrs Dark Blue Backpack/Rucksack/Travelling Bag/Hiking Bag/Adventure Bag/Camping Bag (Nylon, HA-8107DB)

★★★★☆ 9 customer reviews | 6 answered questions

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1 offer from ₹ 2,149.00

- Back Panel Features Metal Rod Stay For Back Support, Fiber Padded Cushioned Back, Adjustable Hip Belt
- Pocket Compartments 6 Pocket Compartment, Dual Pockets On Hood, Zipped Space On The Hood, Sack Opening For Main Compartment, Expandable Sack For Extra Space
- Closure Type - Sack
- Handle Features Load Adjuster On Shoulder Straps, Adjustable Waist Belt, Sternum Straps, Dual Compression Straps On The Sides, Two Ice Axe Loops On The Front, Extended Shoulder Strap
- Shoulder Strap 7 Ways Height Adjustment System, Load Adjustable Shoulder Straps, D Ring On Shoulder Straps For Carabiners, Adjustable Sternum Strap, Waist And Back Padded Shoulders, Dual Compression Straps On The Sides, Extended Shoulder Strap

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CASE STUDY 2

Customer Name	:	Kapil Mehta
Amazon Account	:	NAISHA FOOTWEAR
Business Nature	:	Manufacturer
Product Category	:	Women Footwear
Requirement	:	PRODUCT LISTING, OPTIMIZATION & SALE INCREASE
Our Goal	:	Fulfil Results in Minimum TAT

HOW WE EXECUTE PLAN

1. OVERVIEW OF SELLER ACCOUNT

Almost in all cases when new customer reaches out Tech2Globe team, we make sure to follow all basics ethics. Some of the of basics steps included:

- a. How well products were listed
- b. How the products categories were managed
- c. What areas requires daily attention
- d. Seller rating and product reviews

2. HOW IT BEGINS

- a. **direct communication:** we treat customer business as ours and without direct talks we can't deliver desire output
- b. **content decoration:** making changes in amazon product title, bullet points and description is always being important aspects
- c. **advanced details and seo:** "women's footwear" category has good competition on Amazon and to distinguish client products and make it visible to buyers we never missed to focus on seo and advanced details of the products
- d. **prioritize customers:** for each successful business losing customer equals to loosing sale. Tech2Globe team not only prior new customers always offers surprise & excited offers to old customers

3. THE RESULTS

We always please to see sales number and hard work done by Tech2Globe team:

- c. Previous two months sales before Tech2Globe: **13,183 & 19,317**
- d. Three months sales after Tech2Globe: **33,101, 1,04,064 & 1,01,578**

Achievement in case of **NAISHA FOOTWEAR** is the big jump for our success rate as Tech2Globe delivers **85% HIKE** in the sales. We appreciate the continues efforts of our customer who trust and belief Tech2Globe work strategy

2 MONTHS **BEFORE** TECH2GLOBE

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Date	Ordered Product Sales	Units Ordered	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price	Sessions	Order Item Session Percentage	Average Offer Count
20/12/2016	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	47	0.00%	2,047
21/12/2016	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	68	0.00%	2,047
22/12/2016	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	95	0.00%	2,310
23/12/2016	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	57	0.00%	2,310
24/12/2016	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	0	0.00%	0
25/12/2016	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	0	0.00%	0
26/12/2016	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	0	0.00%	0
27/12/2016	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	63	0.00%	2,303
28/12/2016	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	55	0.00%	2,303
29/12/2016	Rs. 1,249.00	1	1	Rs. 1,249.00	1.00	Rs. 1,249.00	38	2.63%	2,303
30/12/2016	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	40	0.00%	2,159
31/12/2016	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	32	0.00%	2,159
01/01/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	34	0.00%	2,159
02/01/2017	Rs. 799.00	1	1	Rs. 799.00	1.00	Rs. 799.00	51	1.96%	2,159
03/01/2017	Rs. 1,398.00	2	2	Rs. 699.00	1.00	Rs. 699.00	46	4.35%	2,159
Total	Rs. 13,183.00	17.00	17.00	Rs. 775.47	0.42	Rs. 330.23	1,434.00	1.15%	1,975.26

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Date	Ordered Product Sales	Units Ordered	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price	Sessions	Order Item Session Percentage	Average Offer Count
20/01/2017	Rs. 2,197.00	3	3	Rs. 732.33	1.00	Rs. 732.33	65	4.62%	2,422
21/01/2017	Rs. 1,797.00	3	3	Rs. 599.00	1.00	Rs. 599.00	53	5.66%	2,410
22/01/2017	Rs. 1,398.00	2	2	Rs. 699.00	1.00	Rs. 699.00	68	2.94%	2,409
23/01/2017	Rs. 2,596.00	4	4	Rs. 649.00	1.00	Rs. 649.00	50	8.00%	2,409
24/01/2017	Rs. 699.00	1	1	Rs. 699.00	1.00	Rs. 699.00	48	2.08%	2,408
25/01/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	53	0.00%	2,408
26/01/2017	Rs. 1,298.00	2	2	Rs. 649.00	1.00	Rs. 649.00	55	3.64%	2,407
27/01/2017	Rs. 1,398.00	2	2	Rs. 699.00	1.00	Rs. 699.00	39	5.13%	2,406
28/01/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	50	0.00%	2,410
29/01/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	38	0.00%	2,410
30/01/2017	Rs. 699.00	1	1	Rs. 699.00	1.00	Rs. 699.00	67	1.49%	2,409
31/01/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	35	0.00%	2,409
01/02/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	24	0.00%	2,409
02/02/2017	Rs. 699.00	1	1	Rs. 699.00	1.00	Rs. 699.00	41	2.44%	2,408
03/02/2017	Rs. 699.00	1	1	Rs. 699.00	1.00	Rs. 699.00	35	2.86%	2,408
Total	Rs. 19,371.00	29.00	29.00	Rs. 667.97	0.55	Rs. 371.49	1,249.00	2.02%	2,408.71

3 MONTHS AFTER TECH2GLOBE

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Date	Ordered Product Sales	Units Ordered	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price	Sessions	Order Item Session Percentage	Average Offer Count
20/02/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	31	0.00%	2,408
21/02/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	30	0.00%	2,408
22/02/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	33	0.00%	2,408
23/02/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	36	0.00%	2,408
24/02/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	26	0.00%	2,408
25/02/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	18	0.00%	2,408
26/02/2017	Rs. 699.00	1	1	Rs. 699.00	1.00	Rs. 699.00	13	7.65%	2,408
27/02/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	27	0.00%	2,408
28/02/2017	Rs. 499.00	1	1	Rs. 499.00	1.00	Rs. 499.00	48	2.08%	2,408
01/03/2017	Rs. 1,398.00	2	2	Rs. 699.00	1.00	Rs. 699.00	30	6.67%	2,372
02/03/2017	Rs. 1,198.00	2	2	Rs. 599.00	1.00	Rs. 599.00	58	3.45%	2,372
03/03/2017	Rs. 699.00	1	1	Rs. 699.00	1.00	Rs. 699.00	46	2.17%	2,372
04/03/2017	Rs. 1,198.00	2	2	Rs. 599.00	1.00	Rs. 599.00	32	6.25%	2,349
05/03/2017	Rs. 1,098.00	2	2	Rs. 549.00	1.00	Rs. 549.00	39	5.13%	2,349
06/03/2017	Rs. 699.00	1	1	Rs. 699.00	1.00	Rs. 699.00	49	2.04%	2,349
Total	Rs. 33,101.00	49.00	49.00	Rs. 675.53	0.75	Rs. 500.19	1,577.00	3.00%	2,377.46

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Date	Ordered Product Sales	Units Ordered	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price	Sessions	Order Item Session Percentage	Average Offer Count
20/03/2017	Rs. 1,398.00	2	2	Rs. 699.00	1.00	Rs. 699.00	89	2.25%	2,379
21/03/2017	Rs. 3,895.00	5	5	Rs. 779.00	1.00	Rs. 779.00	157	3.18%	2,686
22/03/2017	Rs. 2,996.00	4	4	Rs. 749.00	1.00	Rs. 749.00	161	2.48%	2,571
23/03/2017	Rs. 1,997.00	3	3	Rs. 665.67	1.00	Rs. 665.67	151	1.99%	2,665
24/03/2017	Rs. 2,796.00	4	4	Rs. 699.00	1.00	Rs. 699.00	123	3.25%	2,666
25/03/2017	Rs. 4,694.00	6	6	Rs. 782.33	1.00	Rs. 782.33	123	4.88%	2,660
26/03/2017	Rs. 2,048.00	2	2	Rs. 1,024.00	1.00	Rs. 1,024.00	119	1.68%	2,660
27/03/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	145	0.00%	2,660
28/03/2017	Rs. 1,598.00	2	2	Rs. 799.00	1.00	Rs. 799.00	121	1.65%	2,708
29/03/2017	Rs. 3,046.00	4	4	Rs. 761.50	1.00	Rs. 761.50	123	3.25%	2,708
30/03/2017	Rs. 1,997.00	3	3	Rs. 665.67	1.00	Rs. 665.67	122	2.46%	2,708
31/03/2017	Rs. 2,796.00	4	4	Rs. 699.00	1.00	Rs. 699.00	112	3.57%	2,707
01/04/2017	Rs. 2,297.00	3	3	Rs. 765.67	1.00	Rs. 765.67	76	3.95%	2,341
02/04/2017	Rs. 2,097.00	3	3	Rs. 699.00	1.00	Rs. 699.00	109	2.75%	2,337
03/04/2017	Rs. 1,398.00	2	2	Rs. 699.00	1.00	Rs. 699.00	97	2.06%	2,319
Total	Rs. 1,04,064.00	136.00	136.00	Rs. 765.18	0.97	Rs. 738.44	5,058.00	2.69%	2,392.35

Sales and Traffic [Learn more](#)
Tell us what you think of this new feature

View: [By Day](#) [By Week](#) [By Month](#) Zoom: 7D 1M 3M 6M 1Y 2Y From: 20/04/2017 To: 19/05/2017

Date	Ordered Product Sales	Units Ordered	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price	Sessions	Order Item Session Percentage	Average Offer Count
20/04/2017	Rs. 2,897.00	3	3	Rs. 965.67	1.00	Rs. 965.67	191	1.57%	2,185
21/04/2017	Rs. 2,397.00	3	3	Rs. 799.00	1.00	Rs. 799.00	186	1.61%	2,171
22/04/2017	Rs. 699.00	1	1	Rs. 699.00	1.00	Rs. 699.00	174	0.57%	2,165
23/04/2017	Rs. 1,498.00	2	2	Rs. 749.00	1.00	Rs. 749.00	196	1.02%	2,132
24/04/2017	Rs. 3,946.00	4	4	Rs. 986.50	1.00	Rs. 986.50	167	2.40%	2,108
25/04/2017	Rs. 6,941.00	9	9	Rs. 771.22	1.00	Rs. 771.22	184	4.89%	2,098
26/04/2017	Rs. 2,397.00	3	3	Rs. 799.00	1.00	Rs. 799.00	171	1.75%	2,072
27/04/2017	Rs. 1,598.00	2	2	Rs. 799.00	1.00	Rs. 799.00	175	1.14%	2,065
28/04/2017	Rs. 7,393.00	7	7	Rs. 1,056.14	1.00	Rs. 1,056.14	167	4.19%	2,069
29/04/2017	Rs. 3,796.00	4	4	Rs. 949.00	1.00	Rs. 949.00	178	2.25%	2,122
30/04/2017	Rs. 3,097.00	3	3	Rs. 1,032.33	1.00	Rs. 1,032.33	159	1.89%	2,106
01/05/2017	Rs. 2,797.00	3	3	Rs. 932.33	1.00	Rs. 932.33	101	2.97%	2,094
02/05/2017	Rs. 2,297.00	3	3	Rs. 765.67	1.00	Rs. 765.67	162	1.85%	2,110
03/05/2017	Rs. 0.00	0	0	Rs. 0.00	0.00	Rs. 0.00	147	0.00%	2,110
04/05/2017	Rs. 4,196.00	4	4	Rs. 1,049.00	1.00	Rs. 1,049.00	137	2.92%	2,097
Total	Rs. 1,01,578.00	122.00	122.00	Rs. 832.61	0.97	Rs. 815.32	4,840.00	2.56%	2,135.67

ASIN: **B01NAU2R3B** (title, bullet point, description & advanced details)

amazon.in TRY PRIME

Shoes & Handbags

Win an iPhone 7 128 GB (PRODUCT) RED*

Shop by Category

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Amazon Fashion WOMEN MEN KIDS BAGS & LUGGAGE SPORTSWEAR BRANDS SALES & DEALS STYLE SPOT NO QUESTIONS ASKED 30-DAY RETURNS

Shoes & Handbags > Shoes > Women's Shoes > Fashion Sandals > Naisha Women's Fashion Sandal Synthetic Leather & TPR Lightweight (Red)

Share

Naisha Women's Fashion Sandal Synthetic Leather & TPR Lightweight (Red)

Be the first to review this item

Price: ~~₹ 1,199.00~~
Sale: **₹ 499.00**
You Save: ₹ 700.00 (58%)
Inclusive of all taxes

Size: Select Size Chart

- Upper Material: Synthetic Leather, Sole Material: TPR
- Heel Type: Flats/Western Heel, Season: Spring-Summer
- Lifestyle: Ethnic & Traditional, Occasion: Casual
- Closure Type: Slip-on, Toe Style: Open Toe
- Care Instruction: Keep away from water

Report incorrect product information.

To buy, select Size

Add to Cart

Buy Now

Add to Wish List

Roll over image to zoom in

Customers who viewed this item also viewed

Pure-Pf-01Flats For Womens
★★★★☆ 75
₹ 279.00 - ₹ 399.00

Pure Women's Fashion Slipper
★★★★☆ 95
₹ 250.00 - ₹ 499.00

Product description

Naisha Women's Fashion Sandal Synthetic Leather & TPR Lightweight (Red)

This product is made from synthetic material on the inside and outside and is finished in an attractive set of colors. It features rubber sole, slip on closure and are designed to be used as casual wear footwear. Naisha is the leading brand in footwear category who provides you a good and extreme quality product which is more comfortable in wearing, walking etc. Furthermore, it is recommended to be kept away from extreme heat and corrosive liquids to avoid damage.

Specification:
Easy to wear and comfortable
Very reasonable price
Premium quality material
Elegant look
Fashionable sandals

!!!..Happy Shopping Friends..!!!

CASE STUDY 3

Customer Name	:	Karnesh Mahendru
Amazon Account	:	ECOTOKRI
Business Nature	:	Reseller and Manufacturer
Product Category	:	Beauty
Requirement	:	AMAZON SPONSORED ADS
Our Goal	:	Minimum ACoS

HOW WE EXECUTE PLAN

1. OVERVIEW OF SELLER ACCOUNT

This time the customer requirement is different but the strategy of basic work never change as we again begin with understanding products, order trends, products details and more.

2. HOW IT BEGINS

Started with categorizing products, identify the most relevant keywords and then ended up creating campaign.

3. THE RESULTS

3 x campaigns were created and the result shows how it went:

Impr	Clicks	Spend	Sales	ACoS
751,197	566	2,170.70	6,235.00	35%
95,866	612	1,447.67	11,580.00	13%
344,094	1,730	4,621.54	21,085.00	22%

Campaign Manager >

Campaign: **April_sale_blaster_t2g**

Ad Groups Campaign Settings

Actions Enabled

Year to date Sales reported within 48 hrs

Ad group	Status	Default bid	Keywords	Ads	Impr	Clicks	Spend	Sales	ACoS
Oils	Campaign out of budget	₹1.00	226	12	751,197	566	₹2,171.70	₹6,235.00	35%
Natural Cosmetic butter	Campaign out of budget	₹1.00	95	28	95,866	612	₹1,447.67	₹11,580.00	13%
Powder	Campaign out of budget	₹1.00	82	17	344,094	1,730	₹4,621.54	₹21,085.00	22%

1 - 3 of 3

CASE STUDY 4

Customer Name	:	Prateek Laul
Amazon Account	:	KINETIC SALES
Business Nature	:	Reseller
Product Category	:	Home and Kitchen Appliances
Requirement	:	NEW ACCOUNT & BUSINESS GROWTH
Our Goal	:	Generate High Revenue

HOW WE EXECUTE PLAN

1. OVERVIEW OF SELLER BUSINESS

Collecting documents, providing details for documents and budget maintenance.

2. HOW IT BEGINS

- Documentation
- Category Approval
- Brand Approval
- GTIN Exemption
- Cataloguing
- Maintaining Prices
- Stock Updates
- Making Successful Sponsored Ads
- Visibility

3. THE RESULTS

Interesting results were witnessed by client and our team as well. Check it out with trends happened with **KINETIC SALES**

First Month Sales: 0	Sixth Month Sales: 98,168
Second Month Sales: 862	Seventh Month Sales: 4,55,254
Third Month Sales: 2,80,157	Eighth Month Sales: 2,17,477
Fourth Month Sales: 53,384	Ninth Month Sales: 2,60,263
Fifth Month Sales: 84,236	Tenth Month Sales: 2,87,074

Not denying the fact that seller has low cost with their competitors and the quality of the product is on higher side, but still we tried our level best to get more sales and the end results can be seen above as how we able to give average monthly sales of RS. 1,73,687.5 in 10 months.

OUR RECENT FEEDBACKS & MOTIVATIONAL ASPECTS

Amit Lakra ★★★★★

“Tech2Globe is truly a perfect platform for the beginners to perform, it’s very helpfull for us.... gud”

Soham Mehta ★★★★★

Tech2Globe is truly a perfect platform for the beginners to perform, Tech2globe is highly appreciable in providing the services for account management.

Sajal Singhal ★★★★★

Good experience with Tech2Globe and i prefer to e seller...

SERA ENTERPRISES ★★★★★

Nyc place to work

Himalayan adventure ★★★★★

Great experience with tech2globe

!!!.... FEEDBACK VIDEOS BY TECH2GLOBE ACTIVE CLIENTS!!!



Title: Amazon Account Management - Day-to-Day Operations

Amazon Account: Art in Steel

Seller Name: Vishal Gupta



Title: Amazon Seller Account Setup with Cataloguing | Image Shoot and Listing

Amazon Account:

Seller Name: Shakib



Title: Sales Boost | Account Management

Amazon Account: Naisha Footwear

Seller Name: Kapil Mehta



Title: Amazon Reinstate of Seller Account - Tec2Globe

Amazon Account: M K Store

Seller Name: Manish Kumar

!!!.... FEEDBACK VIDEOS BY TECH2GLOBE ACTIVE CLIENTS!!!

Contact US

Manage Less and Sell More

EMAIL: amazon_ssp@tech2globe.com

Info@tech2globe.com

RING US ON: 011-430 10 700 & 9999 87 50 38

REACH US: Tech2Globe India

913, Tower-2, Pearls Omaxe Building,

Netaji Subhash Place, New Delhi-110034

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