

## *Case Study: Product data entry*

### **Challenge**

After doing successful sales, client approached us to create their account database in the account by entering data related to their product into their portal.

### **Solution**

- Contacting customer via email and asking for all the relevant details to setup the account in the CRM.
- Once we have the information from customer, enter the data on the portal, and share the information with the client and the customer.
- Once the account is setup, giving training to the direct customers of the clients about handling and managing their accounts by themselves for effective workflow through the customer version of CRM.
- To get the work done more efficiently and faster processing of the process, putting more manpower to finish the work more quickly.

### **Result**

After setting up the process we have successfully setup the account for more than 100 customers and receive positive feedback from customers as per the client.